

# Jerri Zhang

## Product Designer

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### SUMMARY

User-centric and detail oriented product designer proficient in crafting intuitive user experiences for iOS, Android, and desktop platforms. Experienced with designing both SaaS and consumer products across healthcare, hospitality, and crypto industries. Committed to delivering solutions that align with both user needs and business goals.

### EXPERIENCE

#### Product Designer | Phunware | Mar 2021 – Dec 2023

- Created design concepts, wireframes, user flows, documentation, and prototypes for mobile and web applications.
- Designed with and expanded on Phunware's design system.
- Conducted user research, product audits, user interviews, and A/B testing to inform design decisions.
- Collaborated with cross-functional teams including developers and architects to ensure alignment with project goals and user needs.
- Facilitated multi-department collaborative workshop sessions to generate innovative ideas and solutions.

#### Contract Jr. Product Designer | Manhattan Associates | Feb 2020 – Apr 2020

- Utilized Manhattan Associate's design system to design desktop screens in accordance to responsive design principles, ensuring consistency and scalability across applications.
- Translated requirements into high fidelity desktop wireframes, collaborating closely with stakeholders to iterate and refine designs.

#### UX/UI Designer | BlueFletch | Jun 2018 – Jan 2020

- Created flow diagrams, low-fi, and hi-fi designs in Sketch, ensuring a seamless user experience across mobile and web platforms.
- Conducted in-person user testing with prototypes, gathering feedback to iterate and improve designs.
- Collaborated with developers to verify feasibility and ensure accurate implementation of design specifications.

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### EDUCATION

Creative Circus - 2016-2018  
Interactive Design

University of California - Davis | 2009  
B.F.A. Design - Visual Communications

### TOOLS & SKILLS:

Figma, Sketch, Jira, Adobe Creative Suite, Zeplin, Miro, HTML5 & CSS, User Research, Cross-Team Collaboration, Information Architecture, Android Material 3, iOS HIG, WCAG, Human-Centered Design